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香港科研製藥聯會

The Hong Kong Association of the  
Pharmaceutical Industry Presentation

Undesirable Medical Advertisements Ordinance,  
Chapter 231 of the Laws of Hong Kong

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# Outline

- 1 Overview of the Undesirable Medical Advertisements Ordinance (Cap. 231) (“UMAO”)

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- 2 Applicability to Social Media

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- 3 Other Relevant Laws and Regulations

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